



www.arcana.ie





ABOUT ARCANA

Arcana are a world-class Global Event Specialists company unique for the integral part we have played in large and small scale productions and events that have reached a global audience.

Through a genuine interest in our clients business, product or brand every event is considered to be an entirely unique experience for the stakeholders. As brands, companies, businesses change, adapt and grow - new stories are being told. Arcana thrive on taking lead in the new event environment.

Our service range is diverse and that's because it needs to be – our clients come from a wide range of sectors. This diversity allows us to accommodate the enormous range of event and production requirements. We can deliver the results because we embrace the smallest details as importantly as the overall event impact.

Arcana draw inspiration from being brand aware, creatively combining the marketing and experiential to produce an event that delivers on many levels – entertaining, informing and exceptional.

Our clients trust us, this empowers Arcana to be inspired, to innovate and to deliver.

Johnny Donnelly
Managing Director

AWARDS WON

Winner: Allianz Business to Arts Award 'Best Use of Creativity by a Business'

Winner: Ulster Bank Business Achievers Award 2009 - Best Start-Up Business Connaught

Winner: JCI Galway Young Entrepreneur of The Year 2009

Winner: The David Manley Emerging Arts Entrepreneur of The Year 2008

ARCANA

The Black Box, The Dyke Road, Galway, Ireland
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CREATIVE

At the heart of Arcana is a highly skilled in-house creative team with more than twenty years experience who work closely with our clients to develop and deliver inspiring and innovative events of all scales and types. We enjoy pushing the creative boundaries to ensure your identified audience is successfully reached and brand awareness is enhanced.

Our primary goal is to 'Empower through Creativity'. This can range from developing, designing and producing an event around your chosen theme, brand or new marketing strategy or it can involve re-defining an entire event experience. It may require new changes in one giant leap or gradual reinvention. Our creative services have proven to be an invaluable tool for our clients in Marketing, PR, Conferencing, Festivals, TV, Film, Event Management, Weddings, Media, Photocalls and Spectacle.

CREATIVE SERVICES:

- CONCEPT DEVELOPMENT
- BUDGET MANAGEMENT
- MASSIVE HEADS
- COSTUME DESIGN
- SPONSOR BRAND MANAGEMENT
- EVENT MANAGEMENT
- SET AND FLOAT DESIGN
- GALA FLOOR SHOWS
- ENTERTAINMENT PROGRAMMING
- REGULAR CLIENT LIAISON AND SUPPORT
- DRUMMING PERFORMANCE

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PRODUCTION

Arcana provide a high standard of production management and technical services to an event. Our attention to detail in this area provides peace of mind to our clients. Services range from Audio Visual and MC provisions to editing facilities, live camera, online streaming and televised events. Production management services include Product Launches, Corporate Events, Conferences, Official Ceremonies, Festivals, Weddings, Bespoke and Themed Events.

Health and Safety considerations are always top of our list of priorities during every stage of an event and we fully comply with all Health and Safety guidelines and regulations in all areas of our productions.

PRODUCTION SERVICE

- VENUE/SITE ANALYSIS AND SELECTION
- EVENT DESIGN
- LOGISTICS & TRANSPORT
- AUDIO VISUAL
- LIGHTING DESIGN
- SPECIAL EFFECTS
- CATERING
- BRAND MANAGEMENT
- EVENT GRAPHICS
- PUBLIC RELATIONS
- EVENT CONTROL
- HEALTH AND SAFETY

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ENTERTAINMENT

Arcana has an outstanding reputation for Entertainment Management which ranges from the programming of Main Stage Concert Acts to the creation, management and execution of site-specific outdoor and indoor Spectacles, Festivals, Concerts, Retail Centre Entertainment, Awards Ceremonies and Opening and Closing Ceremonies for world-class events and leading brands.

As a leading entertainment programmer we have access to a wide variety of international artists from all genres - from a single violinist to a jazz quartet, from geishas to Tudor lords or aerial artists to a hundred drummers.

Thanks to the diversity and style of Arcana's performance ensemble, our original Puppets, Props, Special Effects, Pyrotechnics, Costume and Set designs have been commissioned all across the globe.

ENTERTAINMENT SERVICES:

- PROGRAMMING
- FESTIVAL MANAGEMENT
- THEMED EVENTS
- TELEVISION AND FILM
- MC AND GUEST SPEAKER CO-ORDINATION
- GUESTS AND VIP CO-ORDINATION
- DIGNITARY PROTOCOL MANAGEMENT

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SPORT

The sporting sector want events to reflect their energy, idealism, fan dedication and brand individualism. Stadiums, Racecourses, Golf courses – these have all become our platforms for Opening & Closing Ceremonies, Meet & Greets & Walkabouts, pre-match entertainment, crowd warm ups and so many more.

ARCANA HAVE CREATED EVENTS, SPECTACLES AND PERFORMANCES FOR:

- THE VOLVO OCEAN RACE WORLDWIDE
- THE OPENING OF THOMOND PARK – MUNSTER V ALL BLACKS
- THE RYDER CUP OPENING & CLOSING CEREMONIES AT THE K CLUB
- THE OPENING & CLOSING OF THE SPECIAL OLYMPICS IN CROKE PARK
- BARCELONA V HARTS AT MURRAYFIELD
- FAI CUP FINALS, CROKE PARK
- EUROPEAN RUGBY CUP FINAL AT LANSDOWNE ROAD – TOULOUSE V PERPIGNAN
- GAA ALL IRELAND HURLING & FOOTBALL FINALS
- BERNARD DUNNE TITLE FIGHT AT THE O2 ARENA
- RED BULL AIR RACE AT THE ROCK OF CASHEL
- THE GALWAY RACES
- THE WORLD RALLY CHAMPIONSHIPS
- THE INTERNATIONAL SHOW JUMPING FESTIVAL AT THE RDS
- LISTOWEL, CURRAGH, PUNCHESTOWN HORSERACING
- OPENING OF THE DUNDALK STADIUM

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MASSIVE HEADS™

Massive Heads are an incredibly popular part of Arcana event performances which include U2, The Beatles, Madonna, Robbie Williams, Mick Jagger, Elvis, James Joyce, Oscar Wilde, Brendan Behan, Noel and Liam Gallagher, Tom Jones, Boyzone and Jean Paul Gaultier. The Massive Heads have performed at many high-profile national and global events. Get in touch with us if you want a specially-commissioned Massive Head.

EVENTS OUR MASSIVE HEADS HAVE PERFORMED AT:

- U2, ZOOROPA TOUR
- LAUNCH OF HUSTON SCHOOL OF FILM & DIGITAL MEDIA, LOS ANGELES
- BMW LAUNCH, DUBLIN
- BREAST CANCER CHARITY EVENT, BROWN THOMAS
- MTV AWARDS, PARIS & DUBLIN
- RDS HORSE SHOW
- TOURISM IRELAND CHINA, SPAIN, USA, UK BELGIUM, S.AFRICA
- NELSON MANDELA TRIBUTE BALL
- PERNOD RICARD EMBIEZ, FRANCE
- MILLENNIUM CELEBRATIONS CARDIFF, DUBLIN, NEW YORK AND GALWAY
- BOYZONE ALBUM AND TOUR LAUNCH RDS AND DUBLIN CASTLE
- HEINEKEN GREEN ENERGY FESTIVALS

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CLIENT TESTIMONIALS

"I have worked with Arcana on many projects over the last 5 years, two of which have won awards as a direct result of the professionalism and attention to detail that differentiates Arcana from its competitors. In 2004 I first collaborated with Johnny Donnelly and his team on delivering a corporate conference for Accenture, which included performance, stage management and provision of lighting and sound. From this event we have worked together on a unique award winning day-long staff communications event for Accenture in 2007, and the Allianz Business to Arts awards events in 2007 and 2008. The 2008 Business to Arts Awards event subsequently went on to win the 'Irish Event Industry Awards' for 'Best Awards Ceremony' and the overall award for 'Best Event' in Ireland.

Having worked with a number of event professionals over time the Arcana team are extremely creative and are always willing to react positively to ideas and suggestions as well as responding to all of the last-minute changes that happen in an event without a flicker of a frown appearing on their faces! In short, I trust Arcana to deliver every time and with this in mind I wouldn't hesitate to recommend the organisation." [Stuart McLaughlin, Business to Arts](#)

"Arcana produced the key elements of the event programme for the Galway Volvo Ocean Race festival May 23 – June 6 2009 including the arrivals and opening ceremonies, headline acts on stage and street performances. It was a tremendous support to have Arcana on board as our event management partners. Without their dedication and expertise the Galway Volvo Ocean Race Festival simply would not have had the 'wow' factor that it had.

I love their client focused approach and most particularly their extremely thorough follow-through on every single detail. Nothing is risked even though they always push the boundaries of creativity and most importantly impact. They have the experience, the skills, ability, commitment, attitude and team to deliver every time and to every scale. They have set a new standard for professionalism, which few if any, can now reach. It was a pleasure to work with them throughout the 12 months of planning and executing this event and I wholeheartedly recommend them as event partners and look forward to working with them again in the future." [Maria Moynihan Lee, Volvo Ocean Race Galway](#)

"Having worked with Arcana for a number of years for games at Thomond Park Stadium, I have always been impressed with their ability to transform ideas into hugely entertaining performances that enrich the match day experience for the fans. Their total professionalism in the planning and execution of activity, and their full appreciation of the unique atmosphere at a Munster Rugby game makes it a pleasure to work with them. They have become an intricate part of our match day programme and the passion they have for performing is matched only by the passion of our fans." [Trish Drinan, Munster Rugby](#)

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